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Subject: Hellenic - Uzbek Economic Co-operation Initiative
"Alexander the Great & Princess Roxanne"

We are glad to introduce you our joint idea of the Institute for Development of Western Greece (INADE) and the Association of Industrial Parks in Greece (PASEVIPE) for Hellenic - Uzbek Economic Co-operation Initiative "Alexander the Great & Princess Roxanne". The initiative aims at the bilateral strengthening of economic relations between our countries Greece and Uzbekistan and will focus primarily on two separate business delegations in both respective countries including a Business Forum and Product & Services Exhibition as well. Upon successful completion of these primary actions we aim at the creation of the Hellenic - Uzbek Business Council based in Athens, Greece and the Uzbek - Hellenic Business Council based in Tashkent, Uzbekistan. A letter of support/aegis is extended also in the Hellenic Ministry of Foreign Affairs and other public bodies in Greece with positive acceptance.

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Historic background:



Twenty-five centuries separate us from the time when Alexander the Great probably the greatest Greek King lived and performed his deeds. He had created one of the largest empires of the ancient world by the age of thirty, stretching from Greece to north-western India. He was undefeated in battle and is widely considered one of history's most successful military commanders. There have been published more than 30000 scientific researches and literary works dedicated to this outstanding man; we know great number of legends and myths connected with his name; his image has been depicted on the works of art. Still today the name of the great commander and statesman keeps drawing attention of historians, philosophers, archaeologists, military specialists and all those who are interested in the history of human development.

Alexander was born in Pella, the capital of Greek Kingdom of Macedonia, in 356B.C.

Alexander the Great spent around two years in Uzbekistan during his conquest of the Achaemenid Persian Empire. He experienced there not just some of the most difficult fighting of the entire campaign, but also some of the most remarkable events of his expedition into Asia. According to Greek historians, Alexander met a princess named Roxanne, the daughter of one of the local rulers, Oxyartes. They record that he fell in love with her on sight and arranged a marriage with her. Having made such an alliance, he was ready to proceed out of Uzbek lands on his attempt to conquer India. The legend of Roxanne still lives today, and many distinguished families in the region claim descent from the union of Alexander and Roxanne.

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Summary:

The aims of the Hellenic - Uzbek Economic Co-operation Initiative

"Alexander the Great & Princes Roxanne"

Is the strengthening of bilateral economic co-operation

Between Greece and Uzbekistan.

This will be achieved mainly by the following tasks:

1. Organization of two separate exhibitions for Products and Services initially in Tashkent, Uzbekistan and consequently in Athens, Greece. The exhibition in Tashkent Uzbekistan will be organized by the Institute of Development of Western Greece (INADE), the Association of Industrial Parks of Greece (PASEVIPE) and will be under the aegis of the Ministry of Foreign Affairs, the Embassy of Uzbekistan in Athens and other private and public bodies both in Greece and Uzbekistan. B2B meetings will follow the exhibition.

Also an Economic Forum will be organized in order to present to the Uzbek business community investment opportunities in Greece and Government initiatives such as "Greece my Residence. Golden Visa Program and Invest in Greece.

More Public, Local Government and Associations will be asked to participate in the delegation and public and private companies to exhibit their products and services. The coordination is assigned to iForce Communications S.A and OOO Ellrosa Consulting Group.

2. Creation of the Hellenic - Uzbek Business Council based in Athens, Greece and the Uzbek - Hellenic Business Council based in Tashkent, Uzbekistan

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ALEX ANDROS THE GREAT BUSINESS DELEGATION, ECONOMIC FORUM AND GREEK PRODUCT & SERVICES EXHIBITION IN TASHKENT, UZBEKISTAN

SEPTEMBER 2017

The business delegation in Tashkent will be organized in September 30-October 3 2017 and is focused on various food, wine, olive, products as well as industrial products and services.

PRINCESS ROXANNE BUSINESS DELEGATION, ECONOMIC FORUM AND UZBEK PRODUCT & SERVICES EXHIBITION IN ATHENS, GREECE

NOVEMBER 2017

The business delegation in Athens will be organized towards the end of November 2017 and is focused on various products and services from Uzbekistan. B2B meetings will follow the exhibition.

BUSINESS COUNCIL

2018

Following the successful completion of the above tasks a Hellenic - Uzbek Business Council may be created based in Athens, Greece and an Uzbek - Hellenic Business Council based in Tashkent, Uzbekistan. This will focus on maintaining the good business relations on a more permanent mode and will work on future bilateral projects.

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